

Appendix B: Notification

Notification table

Item	Reach
Announcement on project website	2,550 unique page views
Spotlight Announcement on WSF Home Page	132 clicks to the WSF Long Range Plan page
Poster at ferry terminals and aboard ferries	68 posters distributed to terminals
Email to elected officials	Sent to 34 ferry legislators
Email to tribes	Sent to 13 tribal contacts
Email to FAC members	Sent to 50 FAC members
Email to PAG/TAG	Sent to 56 TAG members and 43 PAG members
Social media	69 tweets; 215,612 total impressions
Announcements in Amy Scarton's Weekly Update	4 emails sent out: <ul style="list-style-type: none"> • March 16: sent to 5,527; 2,488 opens; 42 clicks on LRP links • April 20: sent to 5,786; 2,536 opens; 42 clicks on LRP links • April 27: sent to 5,890; 2,643 opens; 22 clicks on LRP links • May 4: sent to 5,901; 2,674 opens; 11 clicks on LRP links
Route alert emails round one	<ul style="list-style-type: none"> • "All routes" alert sent to 22,195 • Bainbridge Island – 7,616 • Port Townsend – 2,917 • Vashon Island – 4,870 • Bremerton – 4,567 • Southworth – 4,870 • Clinton – 3,647 • San Juan Islands – 4,171 • Kingston – 4,654 • Fauntleroy – 4,870
WSDOT regional listservs	NWR listserv sent to 5,000+ contacts
2 listserv notices to project email list	<ul style="list-style-type: none"> • First email sent to 150 contacts • Reminder email sent to 350 contacts
Press release	1
News articles	26
Seattle Multimodal Terminal at Colman Dock Project Update Email	Sent to 1,802 subscribers
Seattle Mukilteo Multimodal Terminal Project Update Email	Sent to 527 subscribers

Table with the methods used to notify the public of public involvement activities

Poster



Help shape the future of Washington State Ferries

Ferry ridership is expected to grow 30 percent by 2040. Washington State Ferries (WSF) is developing a Long Range Plan to better understand and plan for the changing needs of the system through 2040.

Photo by ferry rider ©Garth Henson, used with permission

Attend an open house

- Bainbridge Island**
Tuesday, April 17
5:30 – 7:30 p.m.
Bainbridge Island Senior Center, 370 Brien Drive SE, Bainbridge Island
- Port Townsend**
Thursday, April 19
5 – 7 p.m.
Cotton Building, 607 Water Street, Port Townsend
- Vashon Island**
Tuesday, April 24
6 – 8 p.m.
Vashon Island High School, 9600 SW 204th Street, Vashon
- Bremerton**
Wednesday, April 25
5:30 – 7:30 p.m.
Kitsap Conference Center, 100 Washington Avenue, Bremerton
- Southworth**
Thursday, April 26
6 – 8 p.m.
John Sedgewick Jr. High, 8995 SE Sedgewick Road, Port Orchard
- Clinton**
Tuesday, May 1
5:30 – 7:30 p.m.
Clinton Community Hall, 6411 South Central Avenue, Clinton
- San Juan Islands**
Wednesday, May 2
5:30 – 6 p.m.
Brickworks, 150 Nichols Street, Friday Harbor
- Kingston**
Tuesday, May 8
6 – 8 p.m.
Kingston Village Green Community Center, 26159 Dulay Road NE, Kingston
- Fauntleroy**
Thursday, May 17
6 – 8 p.m.
Fauntleroy Church, 9140 California Avenue SW, Seattle

Stop by anytime to learn about the plan and share your ideas. There will not be a formal presentation.



Join us at an open house to:

- Learn more about the WSF 2040 Long Range Plan
- Share your ideas and help WSF identify priorities and considerations that should be included in the Long Range Plan
- Meet the project team to ask questions

Participate online:

View open house materials and provide comments at our online open house from April 10 – May 24 at: WSFLongRangePlan.com

Questions?

Contact us: WSFLongRangePlan@WSDOT.wa.gov

Washington State Ferries 2040 Long Range Plan



WSDOT keeps people, businesses and the economy moving by operating and improving the state's transportation systems. To learn more about what we're doing, go to wsdot.wa.gov/news for pictures, videos, news and blogs. Real time traffic information is available at wsdot.com/traffic or by dialing 511.

Americans with Disabilities Act (ADA) Information: Accommodation requests for people with disabilities can be made by contacting the WSDOT Diversity/ADA Affairs team at wsdotada@wsdot.wa.gov or by calling toll-free, 855-362-4AJA (4232). Persons who are deaf or hard of hearing may make a request by calling the Washington State Relay at 711.

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Poster with open house schedule and link to online open house

Social media posts

Washington State Ferries @wsferries · May 24
 Our Long Range Plan online open house ENDS TODAY! There's still time to provide us w/input on our Long Range Plan, which maps the system's changing needs through 2040! Learn about the plan wsflongrangeplan.com & take our survey: bit.ly/LRPSurvey



6 2

Online open house tweet

Washington State Ferries @wsferries · May 17
 Our final long range plan open house is TODAY! Join us at #Fautleroy Church from 6-8pm. We want to hear from you! Don't forget about our online open house if you can't make it tonight wsflongrangeplan.com, available thru May 24.



2 1

Fautleroy open house reminder tweet

Washington State Ferries @wsferries Follow

Our ridership is expected to grow 30% by 2040. Help us develop a Long Range Plan to better understand & plan for our changing needs thru 2040 by attending one of our upcoming open houses: bit.ly/2040LRP

Attend an open house

Join us at an open house to:

- Learn more about the WSF 2040 Long Range Plan.
- Share your ideas and help WSF identify priorities and considerations that should be included in the Long Range Plan.
- Meet the project team to ask questions.

Participate online:

View open house materials and provide comments at our online open house from April 10 - May 24 at WSF.LongRangePlan.com

Questions?

Contact us: WSF.LongRangePlan@WFOCCT.wa.gov

4:05 PM - 3 Apr 2018

9 Retweets 4 Likes

Open houses tweet

Washington State Ferries @wsferries · May 15
 Our final long range plan open house is Thursday in #Fautleroy! If you can't make it or missed one of our earlier events, you can learn more about the plan, provide us with your input & take a survey online thru May 24: wsflongrangeplan.com

Attend an open house

~~Libby Island~~ ~~Friday, April 17~~
 5:30 - 7:30 p.m.
 Bunkering Island Center
 2411 South Central Avenue, Libby Island

~~Townsend~~ ~~Thursday, April 19~~
 5 - 7 p.m.
 121 Water
 121 Water, Port Townsend

~~Walton Island~~ ~~April 24~~
 6 - 8 p.m.
 94500 Washington School
 94500 204th Street, Port Townsend

~~Wemerton~~ ~~Friday, April 25~~
 5:30 - 7:30 p.m.
 Kinship Community Center, 100 Washington Avenue, Wemerton

~~Southworth~~ ~~Thursday, April 26~~
 6 - 8 p.m.
 John Sorenson High School, 8900 1st Street, Southworth

~~Clinton~~ ~~Friday, May 1~~
 5:30 - 7:30 p.m.
 Clinton Community Hall, 6411 South Central Avenue, Clinton

~~Juan Islands~~ ~~Wednesday, May 2~~
 3:30 - 5:30 p.m.
 121 Water, Port Townsend

~~Meguston~~ ~~Friday, May 8~~
 6 - 8 p.m.
 Meguston Green Community Center, 26111 Duddy Road, Meguston

Fautleroy **Thursday, May 17**
 6 - 8 p.m.
 Fautleroy Church, 9140 California Avenue SW, Seattle

Stop by anytime to learn about the plan and share your ideas. There will not be a formal presentation.

2 3

Fautleroy open house tweet

Amy Scarton's weekly update emails



The banner features a blue header with the text "WASHINGTON STATE FERRIES" and a small ferry icon. Below the header is a photograph of a ferry on the water at sunset. A blue circular graphic on the left contains the text "Weekly Update". The WSDOT logo is in the bottom right corner of the banner.

2040 Long Range Plan update

We kicked off our first round of [Long Range Plan](#) meetings this week on Bainbridge Island and in Port Townsend. At the meetings we shared our process for developing the 2040 plan and collected comments on issues and priorities we should consider. Attendees rotated through a series of stations to better understand the focus areas of the plan and filled out our survey and comment form. Next week, we continue with three more meetings in Vashon, Bremerton, and Southworth:

Vashon Island
Tuesday, April 24
6 – 8 p.m.
Vashon Island High School, 9600 SW 204th Street, Vashon

Bremerton
Wednesday, April 25
5:30 – 7:30 p.m.
Kitsap Conference Center, 100 Washington Avenue, Bremerton

Southworth
Thursday, April 26
6 – 8 p.m.
John Sedgwick Jr. High, 8995 SE Sedgwick Road
Port Orchard

Please visit the [project page](#) for the full list of meetings or view open house materials and provide comments through our [online open house](#) now until May 24.

April 20, 2018

Northbound I-5 reduced to two lanes April 20-23

Customers who frequent Colman Dock and the Fauntleroy ferry terminal should be aware of I-5 closures this weekend. On April 20-23, WSDOT will reduce northbound I-5 to two lanes between the West Seattle Bridge and Olive Way to replace expansion joints and concrete panels. Drivers should expect big delays on the interstate.

This is the first of at least six weekends when you may see major delays on I-5 in Seattle as WSDOT either reduces lanes or closes all lanes to [#ReviveI5](#). The latest [#ReviveI5 blog](#) has all the weekend lane reduction and closure details.

Summer reservations available Tuesday, April 24

Mark your calendar! The first tier of Summer Schedule reservations will be available beginning next week on Tuesday, April 24. Reservations for Anacortes/San Juan Island

Amy Scarton's Weekly Update email from April 20, 2018

Press release

Washington State Department of Transportation - NEWS

Ferries Division – 2901 3rd Ave., Suite 500 – Seattle, WA 98121-3024 – 206-515-3400

FOR IMMEDIATE RELEASE

April 12, 2018

Contact: [Hadley Rodero](#), communications, 206-475-3430
On-call media hotline, 206-402-8070

Washington State Ferries seeking input on Long Range Plan

Attend an open house or comment online through May 24

SEATTLE – Ferry ridership is expected to surge 30 percent by 2040. Washington State Ferries (WSF) is developing a Long Range Plan to better understand and plan for the changing needs of the system through 2040.

“The plan will serve as our blueprint for the next 20 years. It will outline service changes and recommend investments in vessels and terminals for resilient, efficient, and sustainable ferry service for years to come,” said Assistant Secretary Amy Scarton.

WSF is hosting nine open houses to share information about the Long Range Plan and gather input on community priorities. Attendees will have the opportunity to meet project staff, ask questions, and provide early input about issues to be addressed in the plan.

An online open house will run from April 10 - May 24. It includes the same information that will be shared at the in-person meetings and an online comment form.

Open houses

Tuesday, April 17, 5:30 - 7:30 p.m.

- Bainbridge Island Senior Center, 370 Brien Drive SE., Bremerton

Thursday, April 19, 5 - 7 p.m.

- Cotton Building, 607 Water St., Port Townsend

Tuesday, April 24, 6 - 8 p.m.

- Vashon Island High School, 9600 SW 204th St., Vashon Island

Wednesday, April 25, 5:30 - 7:30 p.m.

- Kitsap Conference Center, 100 Washington Ave., Bremerton

Thursday, April 26, 6:00 - 8:00 p.m.

- John Sedgwick Jr. High, 8995 SE Sedgwick Road, Port Orchard

Tuesday, May 1, 5:30 - 7:30 p.m.

- Clinton Community Hall, 6411 South Central Ave., Clinton

Wednesday, May 2, 3:30 – 6 p.m.

- Brickworks, 150 Nichols St., Friday Harbor

Tuesday, May 8, 6 – 8 p.m.

- Kingston Village Green Community Center, 26159 Dulay Road NE, Kingston

Thursday, May 17, 6 – 8 p.m.

- Fauntleroy Church, 9140 California Ave. SW, Seattle

Details: The open houses will feature displays boards that explain the planning process and highlight key plan elements. Staff will be available to answer questions and attendees will be encouraged to provide input on issues to be addressed in the plan. Drop by anytime during the open house – there will not be a formal presentation.

Washington State Ferries, a division of the Washington State Department of Transportation, is the largest ferry system in the U.S. and safely and efficiently carries 24.5 million people a year through some of the most majestic scenery in the world. For breaking news and the latest information, follow WSF on [Twitter](#).

###

Press release with open house schedule and online open house information

News clips

News Outlet	Title	Link
Peninsula Daily News	Washington State Ferries seeks input on long-range plan	https://www.peninsuladailynews.com/news/washington-state-ferries-seeks-input-on-long-range-plan/
Peninsula Daily News	State Ferries open house in Port Townsend to field input for long-range plan	https://www.peninsuladailynews.com/news/state-ferries-open-house-in-port-townsend-to-field-input-for-long-range-plan/
Bainbridge Island Review	Meetings announced for ferry system's long range plan	http://www.bainbridgereview.com/news/meetings-announced-for-ferry-systems-long-range-plan/
PT Leader.com	State ferries solicit input from PT riders	http://www.ptleader.com/news/state-ferries-solicit-input-from-pt-riders/article_51b60b20-481d-11e8-933a-771882f16158.html
PTLeader.com	Washington State Ferries seeks input on long-range plan	http://www.ptleader.com/news/washington-state-ferries-seeks-input-on-long-range-plan/article_32ea1daa-4294-11e8-bbc7-43881c117436.html
The Snohomish Times	Washington State Ferries seeking input	http://www.snohomishtimes.com/snohomishNEWS.cfm?inc=story&newsID=4447&title=Washington%20State%20Ferries%20seeking%20input
South Sound Business	Washington State Ferries seeks input on long-term plan	https://southsoundbiz.com/washington-state-ferries-seeks-input-on-long-term-plan/
Vashon-Maury Island Beachcomber	WSF to host open house for long-range plan	https://www.vashonbeachcomber.com/news/wsf-to-host-open-house-for-long-range-plan/
Vashon-Maury Island Beachcomber	WSF seeks public input for long-range plan	https://www.vashonbeachcomber.com/news/wsf-seeks-public-input-for-long-range-plan/
Vashon-Maury Island Beachcomber	COMMENTARY: Islanders will need to lobby legislators in Olympia to stave off extreme ferry trouble	https://www.vashonbeachcomber.com/opinion/commentary-islanders-will-need-to-lobby-legislators-in-olympia-to-stave-off-extreme-ferry-trouble/
The Urbanist	Washington State Ferries Looks Ahead to 2040	https://www.theurbanist.org/2018/04/25/washington-state-ferries-looks-ahead-2040/

News clips, continued

Kitsap Sun	Half of Washington State Ferries vessels slated for retirement by 2042	https://www.kitsapsun.com/story/news/2018/04/24/washington-state-ferries-retirement-booked/544137002/
Kitsap Daily News	Ferries seeking input on long range planning	https://www.kitsapdailynews.com/news/ferries-seeking-input-on-long-range-planning/
Kitsap Daily News	WSF seeking long-range plan input	https://www.kitsapdailynews.com/news/wsf-seeking-long-range-plan-input/
Kitsap Daily News	WSF seeking input for long range plans, open houses scheduled for Kitsap County	https://www.kitsapdailynews.com/news/wsf-seeking-input-for-long-range-plans-open-houses-scheduled-for-kitsap-county/
Kitsap Daily News	Long Range Planning session on ferries planned for May 8, Village Green Center	https://www.kitsapdailynews.com/news/long-range-planning-session-on-ferries-planned-for-may-8-village-green-center/
The Journal of the San Juan Islands	Help Washington State Ferries create long-term plan at Friday Harbor open house Update	http://www.sanjuanjournal.com/news/help-washington-state-ferries-create-longterm-plan-at-friday-harbor-open-house/
The Journal of the San Juan Islands	Locals advise Washington State Ferries on long-term plan	http://www.sanjuanjournal.com/news/locals-advise-washington-state-ferries-on-long-term-plan/
Islands' Sounder	Share ideas at Washington State Ferries local open houses May 2	https://www.islandssounder.com/news/share-ideas-at-washington-state-ferries-local-open-houses-may-2/
Islands' Sounder	Locals advise Washington State Ferries on long-term plan	http://www.islandssounder.com/news/locals-advise-washington-state-ferries-on-long-term-plan/
San Juan Islander	May 2: Help shape the future of Washington State Ferries - Open House in Friday Harbor	http://sanjuanislander.com/news-articles/ferries/27026/may-2-help-shape-the-future-of-washington-state-ferries-open-house-in-friday-harbor
San Juan Islander	Share Your Ideas at WA State Ferries Local Open Houses May 2	http://sanjuanislander.com/news-articles/ferries/27109/share-your-ideas-at-wa-state-ferries-local-open-houses-may-2
South Whidbey Record	Officials question ferry ridership projection	http://www.southwhidbeyrecord.com/news/officials-question-ferry-ridership-projection/
West Seattle Blog	Washington State Ferries long-range plan community meeting	http://westseattleblog.com/event/washington-state-ferries-long-range-plan-community-meeting/
West Seattle Blog	HAPPENING NOW: What do you see in Washington State Ferries'	http://westseattleblog.com/2018/05/happening-now-what-do-you-see-in-washington-

News clips, continued

	future? Long-Range Plan open house	state-ferries-future-long-range-plan-open-house/
KIRO7	State ferries wants public's help in planning future of service	https://www.kiro7.com/news/local/state-ferries-wants-publics-help-in-planning-future-of-service/751043864

Table of news clips related to LRP public involvement

News clips examples

WSF seeks public input for long-range plan

Tuesday, May 1, 2018 11:04am | **NEWS**

Washington State Ferries hosted an open house last week on Vashon, where the information provided showed that some of the largest challenges in the next 20 years include managing increased demand, contending with a high number of aging vessels that will need to be replaced and “greening” the fleet.

About 25 people attended the event, which met at Vashon High School. Rather than deliver a presentation, ferry officials had set up several information boards and solicited public comment regarding what islanders feel is important for Ferries to consider as it drafts its long-range plan.

Article from the Vashon-Maury Island Beachcomber

Meetings announced for ferry system's long range plan

Monday, April 9, 2018 10:30am | **NEWS**

According to WSF, ferry ridership is expected to grow 30 percent by 2040. Riders who want to weigh in on the future of state ferries can share their opinions and suggested priorities at an upcoming open house or online.

The first open house is on Bainbridge Island. It will be held from 5:30 to 7:30 p.m. Tuesday, April 17 at Waterfront Park Community Center.

Other open houses will be held in Port Townsend (April 19), Vashon Island (April 24), Bremerton (April 25), Southworth (April 26) and Kingston (May 8).

People can also view open house materials and provide feedback at an online open house from April 10 through May 24 at www.WSFLongRangePlan.com (the link will be live when the open house begins).

Visit www.wsdot.wa.gov/ferries/planning/long-range-plan/the-plan for more information.

Article from the Bainbridge Island Review

Washington State Ferries seeking input

Monday, April 23, 2018 09:43 AM

Ferry ridership is expected to surge 30 percent by 2040, Washington State Ferries (WSF) is developing a long range plan to better understand and plan for the changing needs of the system through 2040.

The plan will serve as our blueprint for the next 20 years. It will outline service changes and recommend investments in vessels and terminals for resilient, efficient, and sustainable ferry service for years to come," said Assistant Secretary Amy Scarton.

WSF is holding nine open houses to share information about the Long Range Plan and gather input on community priorities. Attendees will have the opportunity to meet project staff, ask questions, and provide early input about issues to be addressed in the plan.

An online open house will run from April 10 - May 24, including the same information that will be shared at in-person meetings and an online comment form.

Open Houses

- Monday, April 17, 5:30 - 7:30 p.m. Bainbridge Island Senior Center, 370 Brian Drive #, Bainbridge Island
- Tuesday, April 19, 5-7 p.m. Cotton Building, 507 Water St., Port Townsend
- Wednesday, April 24, 6 - 8 p.m. Vashon Island High School, 9820 SW 254th St., Vashon Island
- Wednesday, April 25, 5:30 - 7:30 p.m. Klaskan Conference Center, 100 Washington Ave., Bremerton
- Thursday, April 26, 6:00 - 8:00 p.m. John Sedgwick Jr. High, 8955 SE Sedgwick Road, Port Orchard
- Friday, May 1, 5:30 - 7:30 p.m. Clinton Community Hall, 6413 South Central Ave., Clinton
- Wednesday, May 2, 3:30 - 5 p.m. [Location partially obscured]

Article from the Snohomish Times

Washington State Ferries seeks input on long-term plan

Washington State Ferries is seeking public input on its Long Range Plan, a strategy for adapting the ferry system to meet the needs of its customers through 2040.

The new plan will take into account demographic and ridership forecasts, the condition of the ferries and terminals, climate change, and new technologies. WSP expects ferry ridership to increase by 30 percent over the next two decades.

"The plan will serve as our blueprint for the next 20 years. It will outline service changes and recommend investments in vessels and terminals for resilient, efficient, and sustainable ferry service for years to come," said Amy Scarton, WSP assistant secretary.

State open houses will be hosted over the next several weeks, including three in the South Sound area.

April 24, 6-8 p.m.
Vashon Island High School, 9800 SW 254th St., Vashon Island

April 25, 5:30-7:30 p.m.
Klaskan Conference Center, 100 Washington Ave., Bremerton

Article from South Sound Business magazine

Open house guide and survey

**Washington State Ferries
2040 Long Range Plan**

3. Please share any additional comments or questions below:

If you would like to be added to the project email listserv, please provide the following:

Name: _____
 Organization: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone number: _____
 E-mail address: _____

Comment form and/or survey can be mailed to:

Washington State Ferries
 Attention: Ray Deardorf
 2901 Third Avenue Suite 500
 Seattle WA 98121

**Washington State Ferries
2040 Long Range Plan**

Spring 2018

Open House Guide

Welcome to the Washington State Ferries (WSF) 2040 Long Range Plan kick-off open house. The purpose of tonight's meeting is to:

- Learn about WSF's Long Range Plan.
- Meet the project team and ask questions.
- Share your ideas and help WSF identify priorities and considerations that should be included in the Long Range Plan.

Input will be considered as WSF develops a Draft Long Range Plan. The Draft Plan will be released for public comment in September 2018. WSF will submit a final Long Range Plan to the Legislature on January 1, 2019.

Questions?
 Contact us at: WSFLongRangePlan@WSDOT.wa.gov
 For more information visit: www.wsdot.wa.gov/ferries/planning/long-range-plan/the-plan
 Visit the online open house at: WSFLongRangePlan.com Participate by May 24.

Washington State Ferries 2040 Long Range Plan

What will the Long Range Plan include?

Key themes:

- Technology
- Plan for growth
- Resiliency
- Efficiency
- Sustainability

Plan elements:

- Ferry fleet**
A strategy to maintain and replace ferries.
- Terminals**
Actions to preserve and upgrade terminals.
- Demand management strategies**
Strategies to spread peak ridership and improve operational efficiency.
- Route analysis and service scenarios**
A profile of the unique needs and characteristics of each route.
- Workforce assessment**
Opportunities to recruit and retain the workforce needed to keep the system running.
- Capital investments and funding**
Recommendations to guide future investments and outline strategies for funding.

The final plan will outline strategies to implement service changes and investments to support resilient, efficient and sustainable ferry service through 2040.

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Comment Form

Thank you for attending tonight's open house. Please share your comments or questions in the space below and on the next page.

- What is your biggest priority for your route or community?
- What other issues should the Long Range Plan consider?

Start here to separate comment form

We want to hear from you!

The 2040 Long Range Plan will consider many challenging issues as we map out a plan to accommodate more riders with limited financial resources and an aging fleet and terminals. We want your input based on how you use the ferry system today and your ideas for the future.

- How frequently do you use the ferry?
 - Not at all (skip to Q4)
 - Less than 1 day a month
 - 1 to 4 days a month
 - 1 to 2 days a week
 - 3 to 4 days a week
 - 5 or more days a week
- For what trip purposes do you typically use the ferry? (choose all that apply)
 - Travel to or from work
 - Travel to or from school
 - Errands/shopping
 - Non-commute work-related travel
 - Recreational activities
 - Visit family or friends
 - Medical appointments
 - Other: _____ (specify)
- Which route(s) do you use most often? (choose all that apply)
 - Anacortes/ San Juan Islands / Sidney B.C.
 - Port Townsend / Coupeville
 - Mukilteo / Clinton
 - Edmonds / Kingston
 - Seattle / Bainbridge Island
 - Seattle / Bremerton
 - Fauntleroy / Vashon
 - Fauntleroy / Southworth
 - Southworth / Vashon
 - Point Defiance / Tahlequah
- What are the top three incentives you think would encourage people to **walk onto the ferry** rather than drive onto the ferry with their vehicle?
 - a. _____
 - b. _____
 - c. _____
- What are the top three incentives you think would encourage people to **ride a bike** rather than drive onto the ferry with their vehicle?
 - a. _____
 - b. _____
 - c. _____
- If you had to assign all the available space on a ferry to each of the following rider groups, what percentage would you allocate to each? (total must equal 100%)

Passenger vehicles _____	Commercial trucks _____
Carpools/vanpools _____	Walk-on customers _____
Bicycles _____	Motorcycles _____
- Which of the following would you rather have? (choose just one)
 - A guaranteed, reserved spot on the ferry that requires you to arrive at the terminal at a specific time
 - Just show up at the terminal and wait for the next boat (as long as the wait was not too long)

Washington State Ferries
2040 Long Range Plan



- What technologies would you **most** like to see Washington State Ferries implement to make your travel easier (for example mobile ticketing, real-time schedule information, etc.)? List your top three.
 - a. _____
 - b. _____
 - c. _____
- If resources were available to add additional ferry service, which of the following options should Washington State Ferries prioritize? (choose just one)
 - Add service to popular destinations during **peak** (busy) times
 - Add service to popular destinations at **off-peak** (less busy) times to encourage customers to travel when more space is available
- How important is it to you that your mode of transportation be carbon-neutral/emit zero greenhouse gases?
 - Very unimportant
 - Somewhat unimportant
 - Neither important nor unimportant
 - Somewhat important
 - Very important
- Is it acceptable to you to have fewer sailings available at **non-peak** (less busy) times of day **if it means that the ferry system is operating more efficiently, using less fuel, and saving money?**
 - No
 - Yes
 - Don't know
- Is it acceptable to you to have fewer sailings available at **non-peak** (less busy) times of day **if it means that there is more time to maintain our ferries and make them more reliable?**
 - No
 - Yes
 - Don't know
- Please select the top three amenities that are most important to you to have at the ferry terminal. (choose just three)
 - Concessions and retail
 - Parking
 - Technology for easy fare collection
 - Transit connections
 - Bikeshare
 - Rideshare providers
 - Pick-up/drop-off space
 - Bicycle racks
 - Open space/community event space
 - Travel information
 - Other: _____ (specify)
- If riding the ferry is not your only option – for example, you aren't traveling to and from an island – how long on average are you willing to wait in line before taking an alternate route?
 - Less than 30 minutes
 - 30 minutes
 - 60 minutes
 - 90 minutes
 - 120 minutes
 - More than 120 minutes
- As Washington State Ferries makes changes to the sailing schedule, which option is most important to you? (choose just one)
 - Having the ferry leave at the scheduled time
 - Keeping the same number of departures throughout the day
- Washington State Ferries is part of the state highway system and most of its funding comes from fares and state taxpayer dollars. Given financial constraints, if it were up to you, what percentage of WSF's budget would you allocate to each of the following? (total must equal 100 percent).

Vessel maintenance _____	Customer service _____
Management/Administration _____	Technology _____
Building new ferries _____	Ferry operations (labor, fuel, etc.) _____
Building/upgrading terminals _____	

Washington State Ferries
2040 Long Range Plan

